



CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT

584 Castro Street #336; San Francisco CA 94114

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Castro/Upper Market Community Benefits District Minutes of the Regularly Scheduled Board of Directors Meeting on June 14, 2007 (*Informal Meeting*) at Eureka Valley Recreation Center, 100 Collingwood Street, San Francisco

The Meeting was called to order at 6:10pm by President and Chair Herb Cohn.
There was no Quorum for the Meeting, so it was informal and informational only.

Directors present: Herb Cohn, Kimberley Daniels, Paul Moffett, Dennis Richards, Kenneth Wingard.

Directors absent: Excused: Dominic Campodonico, Steve Desdier, Taylor Lembi, Pat Sahagun,
Gustavo Serina, Ken Stram

Not excused: Tim Patriarca, Pauline Scholten, David Weiss.

Guests: Andrea Aiello (grantwriter); Brian McCue (MJM Management);
Richard Magary taking Minutes.

HerbC previously reported that he is following up with Taylor Lembi, regarding nomination of a Director to replace TL. There also is one additional vacancy on the Board. All Directors were encouraged to seek nominees.

Approval of Minutes from May 10, 2007

Since there was no Quorum, approval of the May Minutes was deferred to the July meeting.

Formation of Executive Committee

It was noted that an Executive Committee now exists, to take action when urgently needed between Board meetings. The Committee was established as part of ByLaw revisions approved in January 2007. The Committee consists of the Officers, currently Herb Cohn (president), Gustavo Serina (vice president), Dominic Campodonico (secretary) and Steve Desdier (treasurer).

Annual Report

HerbC noted that the important project to produce our required Annual Report should start in the fall. He and GustavoS will take the lead on an initial outline and draft.

Finance Committee

Treasurer SteveD's Report, including a Statement of Financial Position as of May 31, 2007, a Statement of Activities for January-May 2007, and a Statement of Cash Flows for January 1-June 13, 2007 was distributed at his request, and in his absence. Copies of the Reports will be filed with these Minutes.

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Finance Committee, *continued*

City Requirements for Financial Review

HerbC reported that the Citywide CBD Coalition (of which we are a member) has objected to an overly-burdensome requirement for annual audit of CBDs' financial records. The process can cost upwards of \$10,000. The Mayor's Office of Economic and Workforce Development, which oversees CBDs' relationships with the City, has agreed that a "review" by an independent CPA preparing the annual IRS Form 990 "Tax Return" will suffice. The Citywide CBD Coalition urging further change in the rules to make them more realistic. HerbC will follow and report further to the Board.

Maintenance Report

Brian McCue presented MJM Management's May 2007 Report dated June 5, 2007. He indicated that May was a relatively "routine" month. Extra effort continues in the 100 block of Church Street, including added presence from SF Patrol Special Police, and talks with SFPD Mission Station regarding enforcement around quality-of-life issues.

Safety Report

Jane Warner from SF Patrol Special Police did not attend. There were questions regarding who, when and how SFPSP officers are assigned under its contract with the CBD, and how SFPSP's work for other clients affects or is coordinated with work for the CBD. PaulM and DennisR will contact Officer Warner to discuss, then report back to the Board at a future date.

Development Committee

AndreaA presented her report regarding "May Grant Writing Activities." A copy of the Report will be filed with these Minutes.

Church Street Focus Group

KenW reported on a meeting which he attended, along with HerbC, KimD, TimP, GustavoS, and KenS, with Winston Dong from Urban Ecology, a consulting group that has worked with other CBDs (Noe, mid-Market) on community relations and related topics. They discussed specific improvement projects that could apply in the 100 block of Church, as well as on Castro Street from Market-19th, etc. Examples include better exterior and street lighting, street tree planting, etc. The group also plans to meet further with Sup. Dufty to discuss coordination opportunities with City programs such as Livable Streets, Better Streets, Market-Octavia Plan, etc.

Herb distributed copies of material from a signage program in a Gay-identified neighborhood in Philadelphia, and material from Integrated Paving Concepts which uses new technology for custom-designed treatment of streets, sidewalks, plazas, and other public surfaces.

Greening Committee

See the Report under "Development Committee" for relevant information.

Upper Market Alliance

No Report.

Website

HerbC reported that several other San Francisco CBDs are using the services of Web.com, an independent developer and operator of sites such as the Castro CBD needs. Herb and PaulM will investigate further.

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Adjournment

The informal meeting adjourned at 7:10pm.

Minutes taken and prepared by Richard Magary

RM: CastroCBDMinutesBoard061407