



CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT

584 Castro Street #336; San Francisco CA 94114

415/621-6637 www.CastroCBD.org

Minutes of the Regularly Scheduled Board of Directors Meeting, February 8, 2007 Eureka Valley Recreation Center, 100 Collingwood Street, San Francisco

The Meeting was called to order at 6:05pm by president Herb Cohn. A Quorum was present and maintained throughout the meeting.

Members present: Herb Cohn (President, Chair); Gustavo Serina (Vice President), Steve Desdier (Treasurer), Dominic Campodonico (Secretary), Kimberley Daniels (arrived 6:30pm), Paul Moffett, Tim Patriarca, Dennis Richards, Pauline Scholten (arrived 6:30pm), Ken Stram (arrived 6:05pm), Kenneth Wingard (arrived 6:15pm). Absent: Pat Sahagun and Taylor Lembi (excused); David Weiss (not excused).

Also attending: Bryan McCue (MJM Management), Richard Magary (taking Minutes).

Approval of Minutes from January 11, 2007

The Minutes of the Board's meeting on January 11, 2007 were *approved unanimously* (M-GS, 2nd-DC) with amendments that are reflected in the final version.

Financial Report

Treasurer Steve Desdier presented a Financial Report for 1/1-1/31/2007 which was prepared with assistance from outgoing Treasurer Herb Cohn.

SteveD has obtained a list of delinquent taxpayers from the City Assessor/Tax Collector's Office. The CBD does not receive funding of delinquents' portion of our assessment, until it's paid. After discussion it was agreed that the CBD will not at this time separately contact delinquent taxpayers.

Formation of Executive Committee

Formation of an Executive Committee pursuant to a ByLaws amendment approved at the January 11 meeting is deferred until the March meeting.

Rainbow Banners

Paul Moffett will follow up on the need to replace Rainbow Banners, and related issues.

Maintenance Report

Bryan McCue summarized MJM Management's January 2007 Maintenance Report which was previously emailed to Directors. Hot spots on 15th Street, 16th Street, and near 14th Street/Church/Market were highlighted. Different techniques are needed to deal with younger vs. older people who create street maintenance issues. MJM needs local storage space for its equipment, since the prior space had a fire (not MJM's fault). Possible contacts were suggested and will be followed up. ... continued

**Castro/Upper Market Community Benefits District
Minutes - Board of Directors Meeting, February 8, 2007**

Page 2

Development Committee Report

Ken Stram reported that the Committee interviewed two finalist candidates for a consultant to assist the CBD with developing Grant/Funding Request materials. After discussion, it was *approved* (M-KS for the Committee, vote 10-0-1) to hire Andrea Aiello as the consultant at an hourly rate of \$85.00 for about 20 hours per month over about 3 months (total projected consultant cost approximately \$5,000.00). Steve Desdier *abstained* from voting, because he has a separate, professional relationship with Ms. Aiello. The Development Committee will now focus on identifying prospective funders to whom the grant requests can be sent.

Board Membership

Taylor Lembi has informed HerbC that he must resign from the Board due to other business responsibilities. He has offered to continue support for developing the CBD's website, through a person in his Marketing Department, who he also will propose as his successor on the Board. Herb will follow up on details with Taylor.

Directors were reminded that, in addition to Lembi's seat, there is one vacancy on the Board. All Directors are asked to help identify an appropriate candidate.

Upper Market Alliance

Dominic Campodonico summarized recent activity at UMA meetings, including discussion of the Market-Octavia Plan, preparations for the "Castro Charrette" planning workshops, and a proposal for expansion of The Café at the rear of their building which fronts on 17th Street. He will continue to advocate at UMA for cleanliness and safety in the neighborhood, and bring specific issues to the CBD Board for discussion and guidance before taking a position on them at UMA.

Greening Committee

Ken Wingard reported that he is continuing efforts to discuss and coordinate greening ideas with Supervisor Dufty. He hopes to have more to report at the next meeting.

Safety Report

No report was available since a representative of SF Patrol Special Police did not attend this meeting.

Adjournment

The meeting was adjourned at 6:50pm (M-TP, 2nd-PM).

Minutes taken and prepared by Richard Magary

RM: CastroCBDMinutesBoard020807Logo