



**Castro/Upper Market Community Benefit District**

**AGENDA**

**August 11, 2011 6:00 p.m.**

**Location: Castro Community Room 501 Castro St. (above the Bank of America)**

- I. **Introductions/Conflict of Interest**
  - a. Brown Act
- II. **Approval of July Minutes**
- III. **President's Report**
- IV. **Treasurer's Report**
  - a. Review Financial Situation
  - b. Review of Financial Statements
- V. **Committee Reports and Other New Business**
  - a. Board Development Committee  
**Vote: Motions to accept 2 new applicants to the Board of Directors**
    - Scott Cataffa,
    - Dennis Ziebell
  - b. Services Committee  
**Vote: Motion to forgo sexual harassment misconduct insurance for the Castro Ambassadors.**
    - Report on RFP process and timeline.
    - Discussion concerning benches in Harvey Milk Plaza (invited guests from SFPD, SF Patrol Special Police, and King Security to participate in discussion)  
**Vote: Motion to remove the benches at the Harvey Milk Plaza**
  - c. Streetscape Committee
    - Report on Comcast Advertising Campaign  
**VOTE: Motion to Approve \$15,000 of Economic Vitality money for Comcast Advertising Campaign**
  - d. Finance Committee  
**Vote: Motion to move "(Castro Amb)" from an Economic Vitality/Streetscape expense to a new line**

item under “Maintenance” but leaving the \$8,000 as an Economic Vitality/Streetscape expense.

**Vote:** Motion to move \$8,000 from “Contingency” to Castro Amb. As a “Maintenance” expense.

**Vote:** Motion to move \$7,000 from “Contingency” to Economic Vitality as a “Streetscape” expense making the total amount of \$15,000 budgeted for Economic Vitality.

**VI. Executive Director’s Report**

- a. 376 Castro St. Update (current RC Gas Station)
- b. Collaboration re: Hate Crimes

**VII. Public Comment**

**VIII. Adjourn**

**Members of the public will be permitted to comment based on a first come, first served basis. Public Comment is limited to 2 minutes per person per item, and 6 minutes total per item, which may result in only a limited number of members of the public being able to comment on each agenda item. Public comment will be taken after board/committee member discussion of item and before board/committee vote on an item. Members of the public must follow these time limits when making their comments and will be asked to stop their comments once they have reached their allotted time.**

**Pursuant to Section 54957.9 of the Brown Act, the Board shall exclude or remove all persons who willfully cause a disruption of a meeting so that the meeting cannot be conducted in an orderly manner.**

**If, due to a disability, you require accommodations to attend this meeting, please contact Andrea Aiello – (415) 500-1181.**